

# EOE MAGAZINE



PRINT | DIGITAL | SOCIAL MEDIA | 25,000+ READERSHIP

**Equity Over Everything Magazine is a resource guide for equity advocates who cultivate diversity, equity, and inclusion in the workplace.**

Within our annual distribution, we showcase thought leaders, organizations, and resources dedicated to our shared mission. **This is the go-to magazine for advocates to stay on top of trends, policies, and practices that make our work spaces better.** As an entrepreneur, I have dedicated my life to helping to support equity advocates as they disrupt biased systems and lead organizational change. Equity Over Everything is another way to connect to our Equity Advocate Network.

*Aisha Adams*



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# EOE EQUITY OVER EVERYTHING MAGAZINE

**Equity Over Everything (EOE) Magazine** is a subscription-based magazine plus distribution throughout North Carolina and South Carolina for free pickup. **This year's edition will be published in October 2022** & distributed at chambers, hotels, the Asheville Airport, advertisers and other high-traffic locations. **Starting in 2023, we will be publishing a bi-annual publication.**

## PRINT ADVERTISING

### PRICING

Cover Feature **\$3500**

- 3 page Gatefold
- Hair & Make-up (3 clients max)
- Photography & 5 images included
- 1/2 Page Ad
- Full page article within the magazine
- Social media post 1x month
- Photos and article will be posted on homepage of EOE website

Spread\* **\$2000**

Back Cover\* **\$1500**

Inside Front\* **\$1250**

Inside Back\* **\$1250**

Full Page\* **\$1050**

1/2 **\$625**

1/3 **\$470**

1/6 **\$250**

*\*PREMIUM ADS INCLUDE 1X MONTH SOCIAL MEDIA POST\**

### SUBMISSION DETAILS

Ads must be a 300 dpi, PDF or JPG. Save without crop marks, please. When submitting materials for ad design, a vector file of your logo is preferred (AI, EPS or PNG) and photos need to be high resolution.

Email all materials to [info@crystalcmarketing.com](mailto:info@crystalcmarketing.com).

**DEADLINE: AUGUST 22, 2022**

Price includes  
**PRINT AD and  
AD DESIGN**

## AD SIZES

### Full Page

8.625" x 11.125"  
(includes bleed)

1/6  
2.3"  
x  
4.8"

1/3 Square  
4.9" x 4.8"

1/3 Vertical  
(not shown)  
2.3" x 9.9"

1/2

7.5" x 4.8"

### SPREAD

17" x 11.125"  
(includes bleed)

**Sign up for 2+ editions  
and receive  
20% OFF your ads**

## ONLINE ADVERTISING

at [EOEMAGAZINE.com](http://EOEMAGAZINE.com)

### WEBSITE OPTIONS

**Banner Ads** can be linked to your website

On the homepage:

6-month commitment \$425/year

12-month commitment \$375/year

Random of website advertising:

6-month commitment \$350/year

12-month commitment \$300/year

### SOCIAL MEDIA ADD-ONS

**Facebook & Instagram**

**Posts 2x month for 12 months**

\$20/month

**Posts 2x month for 6 months**

\$25/month

Please contact  
[info@crystalcmarketing.com](mailto:info@crystalcmarketing.com)  
for any questions about our  
advertising options.